

Marley Spoon US - Better Chicken Commitment Roadmap

Since our launch in 2015, we've been on a mission: Build a better everyday, just for you, just right. We do this by delivering easy-to-follow recipes with pre-portioned ingredients directly to our customers for a simple solution to cook fresh, healthy, and delicious meals at home. Through this made-to-order model, we aim to drastically reduce the customer's individual food waste and the food waste that would accumulate in a traditional supply chain.

Fresh, tasty, and high-quality proteins play a significant role for us. We work closely with our animal protein suppliers to ensure adherence to high animal welfare standards and support improvements within the meat and poultry production industry.

In 2020, we signed the Better Chicken Commitment in the United States with the aim to source chickens that live a healthy and good quality of life. Since then, we've been working towards implementing all its elements.

Our supplier's compliance with the Better Chicken Commitment standards has been tracked and reported on an annual basis since 2021 in order to document and share our efforts and progress. This reporting initiative has allowed us to foster a culture of transparency and accountability as we continue on our animal welfare roadmap. Read our most recent progress update in our [2022 Sustainability Report](#).

Better Chicken Commitment

By 2028, we aim to fully achieve [the Better Chicken Commitment](#) with the goal that our chicken meat products meet these standards. This commitment addresses welfare concerns in chickens raised for meat, specifically aiming to improve various aspects, including the environment, breed, and slaughter standards. What this means in detail:

- Chickens should have more space to move around, allowing them to exhibit natural behaviors.
- Chickens should have at least 3 inches of dry, friable litter to encourage foraging, scratching, and dustbathing, with the understanding that better litter quality can contribute to improved leg health.
- Chickens are provided enrichments in chicken barns to encourage activity and exploration of their environments.
- Chickens are provided a lighting system that includes a minimum amount of lux during the day and continuous nighttime darkness, with the hope of better supporting their visual needs and a wider range of natural behaviors.
- Process chickens in a manner that minimizes handling and instead employs a multi-stage controlled-atmosphere system.
- Utilize higher welfare breeds with better health outcomes.

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Our Progress and Path Forward in the United States

As of 2021, we have captured our progress on the BCC. We have added additional annual goals to reach full BCC compliance by 2028 and will report annual progress until we are 100% compliant.

| BCC Components | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 |
|-----------------------------------|------|------|------|------|------|------|------|
| Lighting | 100% | - | - | - | - | - | - |
| Friable Litter | 50% | 75% | 100% | - | - | - | - |
| Enrichments | 78% | 78% | 85% | 100% | - | - | - |
| Stocking Density 6.0 lbs/sq ft | 100% | - | - | - | - | - | - |
| CAS Processing | 54% | 54% | 54% | 100% | - | - | - |
| BCC-Approved Breeds | 5% | 5% | 10% | 25% | 40% | 65% | 100% |
| 3rd-Party Auditing | 0% | 0% | 0% | 100% | - | - | - |

Supplier partnerships and standards

As a meal kit provider, Marley Spoon does not process or grow chickens ourselves. We understand that the responsibility for ensuring chicken welfare lies with our suppliers, and we are committed to partnering with suppliers that share our dedication to animal welfare.

Compassion in World Farming Partnership

To support us in meeting our commitments, we have partnered with the animal welfare nonprofit [Compassion in World Farming](#) and joined the [US Working Group for Broiler Welfare](#). Collaborating with other brands, Compassion's Food Business Managers and Animal Scientists allows us to work toward fulfilling our animal welfare commitments and building a more humane world.

Progress, transparency, and reporting

We are in regular contact with our suppliers on our progress toward meeting the Better Chicken Commitment and aim to work closer together on fulfilling the Better Chicken Commitment. Progress is published every year within our annual Sustainability Report until we meet our goal of 100% compliance. This will allow us to be featured in Compassion in World Farming's annual [ChickenTrack](#) report, demonstrating our commitment to transparency.

Developing and implementing the Roadmap

This roadmap attempts to guide our procurement practices across the Marley Spoon United States brands, including Marley Spoon and Dinnerly, and contains forward-looking statements based on our assumptions and estimates. While we believe these statements are realistic, uncertainties and changing conditions may lead to significant differences. Factors such as economic shifts, regulatory changes, and market dynamics can impact these projections. Please note that all numbers and disclosures in this roadmap and our past Sustainability reports are unaudited, and Marley Spoon reserves the right to review and update our roadmap, as well as review the reporting of our progress, until fully compliant with the Better Chicken Commitment.